



Daniel Gomez Muñoz

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UX & visual manager. Information architecture. Small teams management.

www.sadmedia.com



Training Education

Post Graduate Studies in Accesibility & Usability Web Contents. University of Alcalá. *Year 2006/07.*

Master of Arts in Graphic Design & Multimedia. Bircham International University. *Year 2004/05.*

Bachelor of Arts in Graphic Design & Multimedia. Bircham International University. *Year 2001/04.*



Other Courses

Front-End JavaScript Frameworks: AngularJS. Hong Kong University of Sci & Tech (Coursera). *July 2017.*

Front End Web UI frameworks & tools. Hong Kong University of Sci & Tech (Coursera). *January 2016.*

An introduction to programming in Python. Rice University (Coursera). *November 2014.*

UX Masterclass. UXAlliance. Madrid. *April 2013.*

Human Computer Interaction. Stanford University (Coursera). *September 2012.*

ATM's usability and intercatve kiosks. Usolab. *April 2011.*

Javascript Certificate. W3Schools.com *January 2010.*

Web contents accesibility. Fundetel - Fundación ICH. *October 2006.*

...8 previous since 1992.



Job Experience

Usability Expert. Corporate Identity Manager. Avalon Informática y Servicios, S.L.

March 2007 – Present.

Look&feel development of all applications (web, ATMs & desktop). Low and high fidelity prototyping (Axure and Balsamic). Java environment (Spring - Hibernate – Ajax) multi-device integration.

Expert in usability and accesibility, heuristics analysis, user tests, development of use cases for different applications. Accesibility reviews of web and desktop apps, navigation flows definition, multilingual and documentation management. Javascript libraries



Achievements

- Define and lead the interface of the first SaaS suite for oil companies and gas stations in Spain.
- RWD from giant screens to mobile.
- Touch management applications for POS.
- Implementation of a complete corporate identity.
- Design, management and development of the corporate website with Drupal 8..

implementation and preprocessors (jQuery, Less, etc.). RWD with Drupal 8. Video editing corporative.

Multimedia Creative, Andromedical, S.L.

March 2006 – March 2007.

Design portals for membership system and the system itself.

Creation of new brands, branding and corporate image. Viral marketing campaigns through videobanners.

Responsible for website layout, proposals for new products. Flash animation, product photography, filming, editing and postproduction of small spots and events, subtitled video streaming Flash and XML. Usability analysis on purchasing processes and optimization of multi-language portals (14 Western languages, oriental and Arabic).



Achievements

- Management of an LTR and RTL interface for 14 languages..
- Improve the marketing department with editing and postproduction of audiovisual material.

Graphic Area Manager, HispanoDigital, S.L.

December 2005 - February 2006.

Design and layout area coordination. Branding and corporate image design. Sites and stationery.

Studies to improve usability and accessibility of CMS (content manager system). Peripheral development to integrate Flash-based editor and XML. Creating styles for use in crossplatform manager. Labeling and preparation for multi-language platform. SEO.



Achievements

- Leadership of small teams (5 people) for customer development designs.
- Management with key accounts for dedicated projects.

Senior Designer. Telefónica Soluciones. Atlántida Multimedia consulting.

May 2004 – December 2005.

Design and Creation of templates for vertical portals and products of the company as well as the design for external customers.

Integration of the designs on JSP pages, Struts and XSL templates with validation CSS2 stylesheets based on TAW following W3C specifications, usability testing, definition of graphic lines. Creating content for curtains and internal channel integrated flash video presentations and XML webservice.



Achievements

- Participation in numerous projects providing a differential value in the visual and management aspect with the key account.

...3 previous since 1999.